Chinese American Voters in California

First-ever survey of suburban Chinese Americans shows they are PERSUADABLE—a true “MOVEABLE MIDDLE.”

Given their population growth across the country, these are IMPORTANT VOTERS.

California findings have TRANSFERABLE LESSONS for other Chinese communities across the country.

Survey shows IT’S TIME TO INVEST IN ASIAN AND CHINESE AMERICAN CIVIC ENGAGEMENT and include this untapped community in outreach.

WHO CHINESE AMERICANS ARE

(The following statistics refer to all Chinese in California)

5% of all Californians

3% of registered voters in the state

Largest Asian origin group in the country

Chinese Americans in California have similarities to communities in other states like New York, Pennsylvania, Illinois and Georgia

10% of all residents in Alameda County

WHAT THEY CARE ABOUT

What issues are most important to you personally?

Race should be considered along with other factors in college admissions ...

They are split on considering race in college admissions ...

With a shared experience of discrimination and racism, and a recognition that Black deaths at the hands of police are part of broader problem, there are possibilities to join together across race lines.

HOUSING POLICY

They support actions to address homelessness, including more shelters in their communities ...

WHO FACES A LOT OF DISCRIMINATION IN THE U.S.?

They say discrimination has broad effects on immigrants, people of color ...

WHAT CAN YOU DO?

• Don’t make assumptions … Learn more about Asian communities.
• Disaggregate data to understand different AAPI ethnicities.
• Make Asian and Chinese Americans part of your plans for organizing and outreach.
• Engage community leaders to help shape your strategies.
• Bottom line: opportunities exist if you invest in Chinese civic engagement and mobilization.

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